



UNIVERSITÀ DI PAVIA

Anno Accademico 2018/2019

BUSINESS HISTORY	
Enrollment year	2017/2018
Academic year	2018/2019
Regulations	DM270
Academic discipline	SECS-P/12 (ECONOMIC HISTORY)
Department	DEPARTMENT OF ECONOMICS AND MANAGEMENT
Course	BUSINESS MANAGEMENT
Curriculum	PERCORSO COMUNE
Year of study	2°
Period	2nd semester (18/02/2019 - 18/05/2019)
ECTS	6
Lesson hours	44 lesson hours
Language	Italian
Activity type	ORAL TEST
Teacher	RIZZO MARIO VALENTINO (titolare) - 3 ECTS RABA' MICHELE MARIA - 3 ECTS
Prerequisites	None in particular but a reasonable basic knowledge of key economic and historical concepts. Anyway, if needs be, additional personal guidance will be provided over rudiments of history and basic economic notions.
Learning outcomes	The general purpose of the course is to empower students to develop a critical approach to key business issues, by integrating their prior technical and economic knowledge with a new perspective of historical analysis. The course examines the fundamental themes of business history, considering contemporary firms in the light of their socio-economic, institutional, and cultural framework.
Course contents	The course examines the fundamental themes of business history, considering contemporary firms in the light of their socio-economic, institutional, and cultural framework.

	<p>A short summary of the main topics to be covered in the course includes:</p> <p>The theory of the firm</p> <p>The firm in its socio-economic, institutional, and cultural context</p> <p>Scale and structure</p> <p>Management and governance</p> <p>State-owned enterprises</p>
Teaching methods	Lectures, during which students' active and critical participation will be greatly appreciated and encouraged.
Reccomended or required readings	<p>Pier Angelo TONINELLI, Storia d'impresa, Bologna, Il Mulino, 2012</p> <p>Giuseppe BERTA, L'enigma dell'imprenditore (e il destino dell'impresa), Bologna, il Mulino, 2018, pp. 113-210</p>
Assessment methods	Oral exam, designed to provide students with the opportunity to demonstrate achievement of the course learning outcomes. The assessment strategy aims at verifying the students' knowledge of the topics of the programme and their critical ability to connect historical events and put them in historical context and perspective.
Further information	The first half of the course will be held by Dr. Michele Rabà
Sustainable development goals - Agenda 2030	\$ibl legenda sviluppo sostenibile