



MARKETING PSYCHOLOGY	
Enrollment year	2016/2017
Academic year	2017/2018
Regulations	DM270
Academic discipline	M-PSI/06 (PSYCHOLOGY OF WORK AND ORGANISATIONS)
Department	DEPARTMENT OF BRAIN AND BEHAVIORAL SCIENCES
Course	PSYCHOLOGY
Curriculum	PERCORSO COMUNE
Year of study	2°
Period	1st semester (25/09/2017 - 12/01/2018)
ECTS	9
Lesson hours	54 lesson hours
Language	Italian
Activity type	WRITTEN TEST
Teacher	ZINOLA ANNA (titolare) - 9 ECTS
Prerequisites	
Learning outcomes	
Course contents	
Teaching methods	
Reccomended or required readings	
Assessment methods	
Further information	
Sustainable development goals - Agenda 2030	

