



MEDIA EDUCATION: THEORY AND TECHNIQUES

Enrollment year	2015/2016
Academic year	2017/2018
Regulations	DM270
Academic discipline	M-PSI/04 (PSYCHOLOGY OF DEVELOPMENT AND PSYCHOLOGY OF EDUCATION)
Department	DEPARTMENT OF BRAIN AND BEHAVIORAL SCIENCES
Course	PSYCHOLOGICAL SCIENCES
Curriculum	PERCORSO COMUNE
Year of study	3°
Period	2nd semester (19/02/2018 - 06/06/2018)
ECTS	3
Lesson hours	20 lesson hours
Language	Italian
Activity type	WRITTEN AND ORAL TEST
Teacher	ZANETTI MARIA ASSUNTA (titolare) - 3 ECTS
Prerequisites	
Learning outcomes	<p>As part of the teaching of "Educational Psychology and Guidance Aims to deepen the Media Education as a discipline designed to promote in individuals' the ability to access, analyze, evaluate and produce messages in all sizes media communication" "according to the definition proposed by Patricia Aufderheide in context the National Leadership Conference on Media Literacy</p> <p>The course, lasting 20 hours, will consist of two parts: the first, theoretical and introductory (4 meetings of two hours), it will outline the main theories that guide educational planning related to the media, in Europe and in Italy; the second workshop (4 meetings of 3 hours), aims to give students basic techniques and strategies for the realization of audio / video production and to integrate the use of ICT in educational</p>

	<p>practice at school and in the territory. Classes and workshops will be taught by lecturers from the University of Pavia and by experts of the Center for Media Education Pavia</p>
Course contents	<p>The lessons are held in the New College period March-May 2018, will be given the dates</p> <p>Contents Children and adolescents in the digital world: instructions for use.</p> <p>-Learning through social media</p> <p>-Didactics for ICT Competencies</p> <p>Learning and Digital Storytelling</p>
Teaching methods	<p>Frontal lesson and workshop</p> <p>Workshop "Prevention and functional behaviors in the internet world"</p>
Reccomended or required readings	<p>Textbook</p> <p>Buckingham David Media Education. Alfabetizzazione, apprendimento e cultura contemporanea, Erickson, Trento 2006</p> <p>Parola Alberto Territori mediaeducativi. Scenari, sperimentazioni e progetti nella scuola e nell'extrascuola, Erickson, Trento 2008</p> <p>Riva Giuseppe Nativi digitali. Crescere e apprendere nel mondo dei nuovi media, Il Mulino, Bologna 2014. Riva Giuseppe I social network, Il Mulino, Bologna 2016</p>
Assessment methods	<p>Assessment and examem "Media Education: theories and techniques" (code 504067) a written test in which will assess the knowledge of the theoretical content and evaluated the production of a multimedia product, within the laboratories.</p>
Further information	<p>Prof. Maria Assunta Zanetti: mariaassunta.zanetti@unipv.it Information: http://colnuovo.unipv.it/corsi_seminari.html</p>
Sustainable development goals - Agenda 2030	<p>\$Ibl legenda sviluppo sostenibile</p>