



UNIVERSITÀ DI PAVIA

Anno Accademico 2019/2020

INTERNATIONAL ENTREPRENEURSHIP AND ORGANIZATIONAL BEHAVIOUR

Anno immatricolazione	2019/2020
Anno offerta	2019/2020
Normativa	DM270
SSD	SECS-P/08 (ECONOMIA E GESTIONE DELLE IMPRESE)
Dipartimento	DIPARTIMENTO DI SCIENZE ECONOMICHE E AZIENDALI
Corso di studio	ECONOMICS, FINANCE AND INTERNATIONAL INTEGRATION - ECONOMIA, FINANZA E INTEGRAZIONE INTERNAZIONALE
Curriculum	Industrial Organization and Market Regulation
Anno di corso	1°
Periodo didattico	Secondo Semestre (24/02/2020 - 23/05/2020)
Crediti	9
Ore	66 ore di attività frontale
Lingua insegnamento	English
Tipo esame	SCRITTO
Docente	PREVITALI PIETRO (titolare) - 3 CFU KABBARA DIALA - 6 CFU
Prerequisiti	Basic concepts of organizational design
Obiettivi formativi	<p>The course aims to introduce students to theories and tools for managing successful entrepreneurial ventures. These theories and tools will help the student to operate in global environments, to respond to the opportunities and challenges in foreign markets. In the second part of the course, the purpose is to introduce students to the major theories and topics of organizational behavior (OB for short). Topics covered include personality, motivation, job satisfaction, group dynamics, conflict, communication, leadership, and organizational change.</p>
Programma e contenuti	<ul style="list-style-type: none">· Introduction to international Entrepreneurship· The Opportunity Analysis Canvas· Business modeling

	<ul style="list-style-type: none"> · Business planning · Organizational structure and culture · Motivation and leadership · Team work
Metodi didattici	A variety of learning modes will be used throughout the course, including lecture and discussions, experiential exercises, oral and written presentations, and case analyses
Testi di riferimento	<p>R.D.Hisrich, International Entrepreneurship, Sage, 2010.</p> <p>A.Zucchella, P.Scabini, International entrepreneurship, Palgrave, 2007</p> <p>French, R., Rayner, C., Rees, G., Rumbles, S. (2013), Organizational Behaviour, 2nd edition, John Wiley & Sons (chapters 1, 4, 5, 6)</p>
Modalità verifica apprendimento	Written exam
Altre informazioni	Other professor: Diala Kabbara
Obiettivi Agenda 2030 per lo sviluppo sostenibile	\$Ibl legenda sviluppo sostenibile