



BUSINESS HISTORY

Enrollment year	2014/2015
Academic year	2015/2016
Regulations	DM270
Academic discipline	SECS-P/12 (ECONOMIC HISTORY)
Department	DEPARTMENT OF ECONOMICS AND MANAGEMENT
Course	BUSINESS MANAGEMENT
Curriculum	PERCORSO COMUNE
Year of study	2°
Period	2nd semester (22/02/2016 - 21/05/2016)
ECTS	6
Lesson hours	44 lesson hours
Language	ITALIAN
Activity type	ORAL TEST
Teacher	RIZZO MARIO VALENTINO (titolare) - 6 ECTS
Prerequisites	None
Learning outcomes	The course examines the fundamental themes of business history, considering contemporary firms in the light of their socio-economic, institutional, and cultural framework.
Course contents	<p>The course examines the fundamental themes of business history, considering contemporary firms in the light of their socio-economic, institutional, and cultural framework.</p> <p>A short summary of the main topics to be covered in the course includes:</p> <ul style="list-style-type: none">The theory of the firmThe firm in its socio-economic, institutional, and cultural contextScale and structureManagement and governance

	State-owned enterprises
Teaching methods	Lectures
Reccomended or required readings	Pier Angelo TONINELLI, Storia d'impresa, Bologna, Il Mulino, 2012 Magda BIANCO, L'industria italiana. Numeri, peculiarità, politiche della nostra economia industriale, Bologna, Il Mulino, 2003
Assessment methods	Oral exam
Further information	During the course, a few seminars will be held by Prof. Giovanni Vigo
Sustainable development goals - Agenda 2030	\$bl legenda sviluppo sostenibile