



### BUSINESS HISTORY

<b>Enrollment year</b>	2013/2014
<b>Academic year</b>	2014/2015
<b>Regulations</b>	DM270
<b>Academic discipline</b>	SECS-P/12 (ECONOMIC HISTORY)
<b>Department</b>	DEPARTMENT OF ECONOMICS AND MANAGEMENT
<b>Course</b>	BUSINESS MANAGEMENT
<b>Curriculum</b>	PERCORSO COMUNE
<b>Year of study</b>	2°
<b>Period</b>	2nd semester (23/02/2015 - 23/05/2015)
<b>ECTS</b>	6
<b>Lesson hours</b>	44 lesson hours
<b>Language</b>	ITALIAN
<b>Activity type</b>	ORAL TEST
<b>Teacher</b>	RIZZO MARIO VALENTINO (titolare) - 2 ECTS VIGO GIOVANNI - 4 ECTS
<b>Prerequisites</b>	None
<b>Learning outcomes</b>	The course examines the fundamental themes of business history, considering contemporary firms in the light of their socio-economic, institutional, and cultural framework.
<b>Course contents</b>	<p>The course examines the fundamental themes of business history, considering contemporary firms in the light of their socio-economic, institutional, and cultural framework.</p> <p>A short summary of the main topics to be covered in the course includes:</p> <ul style="list-style-type: none"><li>The theory of the firm</li><li>The firm in its socio-economic, institutional, and cultural context</li><li>Scale and structure</li><li>Management and governance</li></ul>

State-owned enterprises

**Teaching methods**

**Reccomended or required readings**

Pier Angelo TONINELLI, Storia d'impresa, Bologna, Il Mulino, 2012

Magda BIANCO, L'industria italiana. Numeri, peculiarità, politiche della nostra economia industriale, Bologna, Il Mulino, 2003

**Assessment methods**

Oral exam

**Further information**

Professor Giovanni Vigo teaches a part of the course

**Sustainable development goals - Agenda 2030**

[\\$bl legenda sviluppo sostenibile](#)