



INNOVABILITY AND CIRCULAR ENTREPRENEURSHIP

Enrollment year	2021/2022
Academic year	2022/2023
Regulations	DM270
Academic discipline	SECS-P/08 (CORPORATE FINANCE)
Department	DEPARTMENT OF EARTH AND ENVIRONMENTAL SCIENCES
Course	GEOSCIENCES FOR SUSTAINABLE DEVELOPMENT
Curriculum	GEOSCIENCES FOR SUSTAINABLE RESOURCES
Year of study	2°
Period	2nd semester (01/03/2023 - 09/06/2023)
ECTS	6
Lesson hours	44 lesson hours
Language	English
Activity type	WRITTEN TEST
Teacher	ZUCHELLA ANTONELLA (titolare) - 5 ECTS GARBAGNA PAOLO - 1 ECTS
Prerequisites	Foundations in Management are required.
Learning outcomes	The course provides essential knowledge about sustainability and circularity in entrepreneurial organizations, for profit, no-profit and hybrids. In addition to this, the course aims at developing competences in sustainable firm creation, business model design for the circular economy, problem solving, project management, team work and communication.
Course contents	The course is composed of two modules: one held by prof Antonella Zucchella and a shorter one held by Dr Paolo Garbagna, entrepreneur, about sustainable management in high impact industries - Introduction to sustainability and the circular economy, innovability and entrepreneurship - The business case for sustainability

	<ul style="list-style-type: none"> - Innovability and entrepreneurship in the circular economy - Business model design - Supply chain management - Marketing, operations and finance - Environmental sustainability management in high impact industries (Dr. Paolo Garbagna module)
Teaching methods	Lectures and business presentations alternate during the course. Students are invited to discuss real case studies and problems in the sustainability and circular transition
Reccomended or required readings	A.Zucchella and S.Urban, Circular entrepreneurship, Palgrave, 2019. Readings, slides and other materials are on the e-learning platform
Assessment methods	Written exam, integrated by a case study. Detailed info available on the learning platform, to which all students must enrol
Further information	
Sustainable development goals - Agenda 2030	All SDGs are addressed, with special attention to SDG 9,12 and 13 \$ibl legenda sviluppo sostenibile