UNIVERSITÀ DI PAVIA

Anno Accademico 2022/2023

TECHNOLOGIES FOR WEB MARKETING AND OPTIMIZATION OF SOCIAL NETWOR

Enrollment year	2021/2022
Academic year	2022/2023
Regulations	DM270
Academic discipline	ING-INF/05 (DATA PROCESSING SYSTEMS)
Department	DEPARTMENT OF POLITICAL AND SOCIAL SCIENCES
Course	DIGITAL COMMUNICATION
Curriculum	PERCORSO COMUNE
Year of study	2°
Period	2nd semester (27/02/2023 - 31/05/2023)
ECTS	6
Lesson hours	40 lesson hours
Language	
Activity type	ORAL TEST
Teacher	COSTA PAOLO (titolare) - 6 ECTS
Prerequisites	
Learning outcomes	
Course contents	
Teaching methods	
Reccomended or required readings	
Assessment methods	
Further information	
Sustainable development goals - Agenda 2030	

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