



# UNIVERSITÀ DI PAVIA

Anno Accademico 2020/2021

## ENGLISH FOR COMMUNICATION STUDIES (SURNAMES A-L)

Enrollment year	2020/2021
Academic year	2020/2021
Regulations	DM270
Academic discipline	L-LIN/12 (ENGLISH LANGUAGE AND TRANSLATION)
Department	DEPARTMENT OF POLITICAL AND SOCIAL SCIENCES
Course	COMMUNICATION, INNOVATION, MULTIMEDIA
Curriculum	PERCORSO COMUNE
Year of study	1°
Period	(28/09/2020 - 11/12/2020)
ECTS	9
Lesson hours	54 lesson hours
Language	Italian
Activity type	WRITTEN AND ORAL TEST
Teacher	ROBUTTI GIULIA SUSANNA - 9 ECTS
Prerequisites	<p>Students are supposed to have at least a B2 level of English (Upper-intermediate, independent users). They will be assisted in order to become conversant with both Standard English and Academic English vocabulary and style. In addition to this, students will cope with English for Specific Purposes (with a special attention to English for Communication studies) and English varieties. Lessons will be held in English but also Italian will be used, if necessary.</p>
Learning outcomes	<p>The course aims at providing students with the knowledge, skills and competences related to Standard/Formal English and English for Communication and Media Studies.</p> <p>In particular, the course contributes to the learning frame of the Corso di laurea in Comunicazione, Innovazione e Multimedialità with the following specific objectives:</p> <ul style="list-style-type: none"><li>-to start to consider English as a system;</li><li>-acquisition of the tools for the linguistic analysis and creation of</li></ul>

different text typologies, in particular Formal English writing tasks, proposals, letters of complaints.  
Many other aspects of the language will be analysed, for instance collocations, idiomatic expressions, polysemy.

#### Course contents

Communication and types of communication  
Academic English  
Talking about languages, language groups, English language  
New words in English  
Formal and Informal English,  
Discourse markers in writing and speech, linkers  
Slang, jargon  
Functional vocabulary  
Polysemy  
Collocations  
False friends  
Phrasal verbs  
Word formation, Abstract nouns  
prefixes  
Suffixes  
Roots  
Compounds  
Use of English in general  
Idiomatic expressions  
Arts and culture  
Old and New Media and related advanced vocabulary  
BBC  
Media in print  
Headline English  
Marketing and Advertising  
Advertising language and rethorical devices  
Advertising and ethics

#### Teaching methods

Normal and interactive lessons

#### Reccomended or required readings

-the dispensa has to be studied by all student;  
-verb patterns and verb pattern advanced pdf files: students have to demonstrate to be familiar with verb patterns both during the computer-based and oral exam.  
Additional and not compulsory materials to be read:  
-Gramley, S., Patzold K-M., A survey of Modern English", Routledge London  
-Goddard, A., The Language of Advertising, London, Routledge, 1998.  
-Jackson, H.; Amvela, E.Z., Words, meaning and Vocabulary.  
-Crystal., D., English as a Global language, Cambridge University Press, 2003  
Everything will be available on KIRO and at Copisteria Clu.  
  
(Professor Elphinstone Micheal)  
- Soars, L. and J., New Headway Intermediate. Fourth Edition, Oxford, Oxford University Press.  
-Students will be given some supplementary materials



Students have to take and pass the prova informatizzata.

Then, they will be asked to prepare and send (two weeks before the date of the oral exam) a tesina in Formal/Academic English in which to analyse the style, contents and language used. They can choose a newspaper article or a commercial. They have to write two/three pages. Students will be given details about the tesina at the beginning of the course.

For the oral exam they will be asked to prepare an effective PowerPoint Presentation about a topic that is related to the course. Students can seize the opportunity to send the Powepoint presentation to Professor Robutti five days before the oral exam in order to have it corrected.



Students must take into account that both the prova informatizzata and the tesina are valid for one year.

