



UNIVERSITÀ DI PAVIA

Anno Accademico 2020/2021

BUSINESS MANAGEMENT (SURNAMES A-K)

Enrollment year	2020/2021
Academic year	2020/2021
Regulations	DM270
Academic discipline	SECS-P/08 (CORPORATE FINANCE)
Department	DEPARTMENT OF ECONOMICS AND MANAGEMENT
Course	ECONOMICS
Curriculum	PERCORSO COMUNE
Year of study	1°
Period	(22/02/2021 - 22/05/2021)
ECTS	9
Lesson hours	66 lesson hours
Language	Italian
Activity type	WRITTEN TEST
Teacher	CATTANEO CARLA BRUNA ANGELA - 9 ECTS
Prerequisites	None
Learning outcomes	<p>The course aims to provide the fundamentals of management and entrepreneurship. Starting from the analysis of the role of business in modern industrial systems, the course introduces the role of the entrepreneur, the concept of strategy and an overview of the different business functions. The course provides students a comprehensive view of the enterprise, whose specific subject will be explored in subsequent years.</p>
Course contents	<ul style="list-style-type: none">- Different industry contexts- The concept of strategy.- Tools of strategy analysis.

	<ul style="list-style-type: none"> - Resources and capabilities in strategy formulation. - The nature and sources of competitive advantage. - Industry evolution and strategic change. - Managing the firm.
Teaching methods	Lectures - Seminars - Working group
Reccomended or required readings	<p>R.M. Grant, J. Jordan, Foundations of Strategy, John Wiley & Sons Ltd., Chichester (Uk), 2012</p> <p>R.B. Chase, R.F. Jacobs, A. Grando, A. Sianesi, Operations Management, McGraw Hill, Milano, 2011 - Chapters 1, 2, 3, 4, 5, 6.</p> <p>During the lessons will be given additional readings to integration.</p>
Assessment methods	Written exam - Written exam. The lecturer can make mandatory the oral examination in special cases, even individual.
Further information	
Sustainable development goals - Agenda 2030	<u>\$ibl legenda sviluppo sostenibile</u>