

## Anno Accademico 2020/2021

| SOCIOLOGY OF GLOBALIZATION |   |
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| Enrollment year            | 2020/2021   |
| Academic year              | 2020/2021   |
| Regulations                | DM270   |
| Academic discipline        | SPS/07 (GENERAL SOCIOLOGY)  |
| Department                 | DEPARTMENT OF ECONOMICS AND MANAGEMENT  |
| Course                     | BUSINESS MANAGEMENT   |
| Curriculum                 | PERCORSO COMUNE   |
| Year of study              | 1°  |
| Period                     | 1st semester (28/09/2020 - 22/12/2020)  |
| ECTS                       | 6   |
| Lesson hours               | 44 lesson hours   |
| Language                   | Italian   |
| Activity type              | WRITTEN AND ORAL TEST   |
| Teacher                    | RAMPAZI MARIA RITA (titolare) - 6 ECTS  |
| Prerequisites              | No specific prerequisite is requested. Considering the interdisciplinary<br>nature of the matter, it is however useful an open approach, in order to<br>establish connections between different theories and phenomena, to<br>focus on the ambivalent feature of social problems and to link their<br>analysis to the historical dimension of social change processes.  |
| Learning outcomes          | The course aims to provide theoretical and methodological instruments<br>in order both to understand the complexity of the process usually<br>intended by the word "globalization" and to analyse its main aspects. A<br>specific emphasis will be placed on the changes taking place in the<br>fields of work and consumption. By the analysis of these phenomena,<br>the course aims to improve the student's knowledge of the origins, the<br>historical development and the social effects of contemporary changes.<br>The main objective of the course is, however, to stimulate the student's<br>capacity to "see" the ambivalent feature of social phenomena and to<br>develop an autonomous capacity to analyze the risks and opportunities |

|                                     | arising in contemporary landscapes. This capacity will be stimulated not<br>only by a stronger interaction between teacher and students during the<br>lessons, but also by organizing working groups on specific aspects of<br>to-day's labour market and the new approach of individuals to the<br>processes of consumption.   |
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| Course contents                     | The course is divided into two parts.   |
|                                     | <ul> <li>The first part focuses on the definition, the historical development, the social consequences of globalization and the main risks and opportunities of contemporary global reality. A specific attention is given to 1) the changes in the time-space definition of the social contexts - mainly the relationship between global and local -; 2) the temporal acceleration; 3) the new forms of mobility, including international migrations; 4) the question of sustainable development; 5) global inequalities; 6) the difficult control of economic and financial processes;</li> <li>7) the problems of the globalized labour market. The question of sustainable development is illustrated by focusing on the "Sustainable Development Goals" of the UN Agenda 2030, with a specific attention to the Goals nr 1 and nr 12.</li> </ul> |
|                                     | The Goal nr 12 concerning responsible production and consumption is deepened in the second part of the course, focusing on the changes taking place in consumers' orientations and choices: the new reflexivity of contemporary consumer, the logic of the sharing economy, etc   |
| Teaching methods                    | The course consists both in class lessons with the support of slides<br>(PowerPoint) and in working groups which will develop the empirical<br>analysis of some questions illustrated by class lessons.<br>The lessons will be made in presence if possible and following the<br>decisions of the University governance. For the students that cannot<br>attend the lessons, an online version will be made available. Detailed<br>information will be uploaded on the Kiro platform as soon as possible.   |
| Reccomended or required<br>readings | For the first part: M. Rampazi, "Dilemmi globali. Introduzione alla sociologia della globalizzazione", Egea, Milano, 2020. Both the paper and the online editions are available.  |
|                                     | For the second part: articles, essays and documents that prof. Rampazi will upload on the Kiro platform   |
|                                     | On the Kiro platform the students will also find a detailed programme.  |
| Assessment methods                  | The exam is written and, if possible, in presence. It consists in some<br>open questions, to answer in 90 minutes. The student is asked to<br>answer three questions out of the six proposed (two for the first part of<br>the course, two for the second part and two for both parts). Further<br>details and examples will be published on the Kiro platform.<br>If the the exam cannot be made in presence, detailed information about<br>it will be uploaded on the Kiro platform as soon as possible.<br>In order to pass the exam, the student will show: 1) a good knowledge<br>of the topics proposed by the textbooks (and the class lessons); 2) the<br>capacity to see the connections between the theoretical analysis and  |

|  | the empirical dimension of the problems studied. |
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| Further information                            |  |
| Sustainable development<br>goals - Agenda 2030 | <u>\$Ibl_legenda_sviluppo_sostenibile_</u>       |