Anno Accademico 2020/2021

BIG DATA AND COMPUTATIONAL MODELS FOR MARKETING

Enrollment year	2019/2020
Academic year	2020/2021
Regulations	DM270
Academic discipline	SECS-S/05 (SOCIAL STATISTICS)
Department	DEPARTMENT OF POLITICAL AND SOCIAL SCIENCES
Course	DIGITAL COMMUNICATION
Curriculum	PERCORSO COMUNE
Year of study	2°
Period	1st semester (28/09/2020 - 11/12/2020)
ECTS	6
Lesson hours	36 lesson hours
Language	Italian
Activity type	ORAL TEST
Teacher	FIGINI SILVIA - 2 ECTS GERZELI SIMONE ANTONIO GIUSEPPE - 2 ECTS SASSI ALFREDO - 2 ECTS
Prerequisites	=
Learning outcomes	=
Course contents	=
Teaching methods	=
Reccomended or required readings	=
Assessment methods	=
Further information	=

Sustainable development goals - Agenda 2030	$lbl_legenda_sviluppo_sostenibile