



UNIVERSITÀ DI PAVIA

Anno Accademico 2020/2021

GROUPS' ECONOMICS AND LAW

Enrollment year	2019/2020
Academic year	2020/2021
Regulations	DM270
Academic discipline	IUS/04 (COMMERCIAL LAW)
Department	DEPARTMENT OF ECONOMICS AND MANAGEMENT
Course	BUSINESS ADMINISTRATION AND LAW
Curriculum	PERCORSO COMUNE
Year of study	2°
Period	1st semester (28/09/2020 - 22/12/2020)
ECTS	6
Lesson hours	44 lesson hours
Language	Italian
Activity type	WRITTEN AND ORAL TEST
Teacher	PELLICELLI MICHELA (titolare) - 6 ECTS
Prerequisites	Business Administration and Management: the general business notions, the main economic logics and performance indicators
Learning outcomes	<p>This course aims to give students the main concepts relating to business groups in order to allow the understanding of the dynamics that drive companies to look for forms of aggregation and organization for corporate groups and which are the strategies to be implemented in the case for example a corporate restructuring.</p> <p>Participation in projects for the analysis of corporate groups contributes to deepening and knowing how to apply the notions learned by studying the teaching.</p>
Course contents	<ul style="list-style-type: none">- The business groups: the concept and types.- The genesis of the groups and the economic and juridical reasons that lead to the formation of business groups.- Size, diversification and internationalization.

	<ul style="list-style-type: none"> - Economic aspects: economic efficiency evaluation, quality system and outsourcing / offshoring and main business objectives: shareholder value creation, corporate social responsibility, sustainability. - The growth of business groups by external means, and corporate restructuring. - Acquisitions as restructuring of the corporate portfolio tool: phases of the acquisition process and reasons behind the purchase. - From groups to mergers as a tool of corporate restructuring and the main differences compared to the uniform companies.
Teaching methods	<p>Frontal and telematic lessons</p> <p>Case studies. Discussion of projects.</p>
Reccomended or required readings	<p>Gaughan P.A., Mergers, Acquisitions and Corporate Restructurings, Wiley & Sons, New York, 2010.</p> <p>Pellicelli M., L'outsourcing e l'offshoring nell'economia dell'impresa, Giappichelli, Torino, 2009.</p> <p>Pellicelli M., Creazione di valore e Value Based Management, Giappichelli, Torino, 2007.</p> <p>Notes and materials via teaching web site: KIRO</p>
Assessment methods	<p>Oral evaluation (0-30 with honors), partly dedicated to the critical discussion relating to the project analysis of business groups (0-10 / 30).</p> <p>The final evaluation is based on the degree of learning of the notions and the ability to elaborate and deepen the topics learned during the teaching.</p>
Further information	<p>The lessons will be also held with telematic tools in order to guarantee availability to all students.</p>
Sustainable development goals - Agenda 2030	<p>\$Ibl legenda sviluppo sostenibile</p>