



UNIVERSITÀ DI PAVIA

Anno Accademico 2022/2023

INNOVABILITY AND CIRCULAR ENTREPRENEURSHIP

Anno immatricolazione	2021/2022
Anno offerta	2022/2023
Normativa	DM270
SSD	SECS-P/08 (ECONOMIA E GESTIONE DELLE IMPRESE)
Dipartimento	DIPARTIMENTO DI SCIENZE DELLA TERRA E DELL'AMBIENTE
Corso di studio	GEOSCIENZE PER LO SVILUPPO SOSTENIBILE
Curriculum	GEOSCIENCES FOR SUSTAINABLE RESOURCES
Anno di corso	2°
Periodo didattico	Secondo Semestre (01/03/2023 - 09/06/2023)
Crediti	6
Ore	44 ore di attività frontale
Lingua insegnamento	English
Tipo esame	SCRITTO
Docente	ZUCCHELLA ANTONELLA (titolare) - 5 CFU GARBAGNA PAOLO - 1 CFU
Prerequisiti	Foundations in Management are required.
Obiettivi formativi	The course provides essential knowledge about sustainability and circularity in entrepreneurial organizations, for profit, no-profit and hybrids. In addition to this, the course aims at developing competences in sustainable firm creation, business model design for the circular economy, problem solving, project management, team work and communication.
Programma e contenuti	The course is composed of two modules: one held by prof Antonella Zucchella and a shorter one held by Dr Paolo Garbagna, entrepreneur, about sustainable management in high impact industries <ul style="list-style-type: none">- Introduction to sustainability and the circular economy, innovability and entrepreneurship- The business case for sustainability

	<ul style="list-style-type: none"> - Innovability and entrepreneurship in the circular economy - Business model design - Supply chain management - Marketing, operations and finance - Environmental sustainability management in high impact industries (Dr. Paolo Garbagna module)
Metodi didattici	Lectures and business presentations alternate during the course. Students are invited to discuss real case studies and problems in the sustainability and circular transition
Testi di riferimento	A.Zucchella and S.Urbani, Circular entrepreneurship, Palgrave, 2019. Readings, slides and other materials are on the e-learning platform
Modalità verifica apprendimento	Written exam, integrated by a case study. Detailed info available on the learning platform, to which all students must enrol
Altre informazioni	
Obiettivi Agenda 2030 per lo sviluppo sostenibile	All SDGs are addressed, with special attention to SDG 9,12 and 13 <u>\$lbl_legenda_sviluppo_sostenibile</u>